

Bullying.org Presentations by Bill Belsey

Mr. Belsey's Bio: http://www.cyberbullying.ca/pdf/Bill_Belsey_Bullying.org_bio.pdf

"It's Cool to Care" for elementary age children (kindergarten–grade 3) 30 - 45 minutes approx.

This engaging multimedia presentation helps younger children understand the nature and causes of bullying behaviours by addressing the questions most-asked about bullying such as What is Bullying? Why do people bully? What did I do wrong (What did I do to deserve being bullied)? What can I do if I am being bullied? What should I do if I am bullying others? What should I do if I see others being bullied? Why should I care about bullying? What can I/we do to help?

This presentation helps children develop empathy and understanding about the issue of bullying and its affects through the sharing of age-appropriate personal stories, poetry, drawings, music and video from children around the world.

The presentation asks students and teachers to take the Bullying.org and Family Channel anti-bullying pledge.

"BE the Change" for middle school students grades 4- 9, 90 minutes approx.

This dynamic multimedia presentation challenges students to "BE the change" and play a part in changing attitudes and actions towards bullying by changing the culture in their schools. The presentation explores this issue as seen by contemporary pop/rock stars who share their own personal stories and feelings about how bullying has negatively affected their lives and others.

The presentation will share facts about the nature, extent and effects of bullying on individuals and groups based upon current world-class research. The presentation explores the consequences of the actions (or lack of action) on the part of bullies, victims, bystanders and school-community adult leaders. The presentation will share examples of how others across Canada and around the world are "Being the Change" in their own schools and communities.

This presentation helps young people develop empathy and understanding about the issue of bullying and its affects through the sharing of age-appropriate personal stories, poetry, drawings, music and video from their peers around the world.

"Bullying.org, A Learning Journey"—one version of this presentation is for educators and another is intended for parents and community groups, each 90 minutes approx.

This gripping 90-minute multimedia presentation by [www.bullying.org's](http://www.bullying.org) creator, Bill Belsey, will share a personal and professional learning journey about bullying that has lead to the creation of www.bullying.org, the multiple award-winning, number one bullying-related Website in the world. Peter Mansbridge, anchor of the CBC National News, referred to www.bullying.org as "One of the best Web sites in the world for children."

This presentation will challenge traditional attitudes about bullying held by many adults as Mr. Belsey shares his own personal and professional experiences and mistakes in dealing with bullying. He will share some of the world's best research about the issue of bullying and will discuss the implications that this research has upon the creation of anti-bullying policies and the implementation of effective anti-bullying programs.

Mr. Belsey will also offer concrete suggestions as to how schools and communities can work together to address bullying as a community issue that is based upon the work he has initiated in his home town of Cochrane, Alberta, the world's first community to officially proclaim itself "Striving to be bully-free."

“Striving to Be Bully-free”

This important 90-minute multimedia presentation by www.bullying.org's creator, Bill Belsey, will share the story of one community who was featured nationally by CBC's "The National" as it became the first in Canada to formally proclaim itself as "Striving to be Bully-free".

Mr. Belsey will share the success, and challenges that Cochrane, Alberta experienced as it "Strives to be Bully-free."

This presentation will challenge traditional attitudes about bullying held by many adults as Mr. Belsey shares his own personal and professional experiences and mistakes in dealing with bullying. He will share some of the world's best research about the issue of bullying and will discuss the implications that this research has upon the addressing bullying as a community issue and not simply defining bully as a "school problem" as we have often done in the past.

Mr. Belsey will also offer concrete suggestions as to how communities can work together to address bullying as a community issue that is based upon the work he has initiated in his home town of Cochrane, Alberta, the world's first community to officially proclaim itself "Striving to be bully-free."

“Cyberbullying, An Emerging Threat to the ‘Always On’ Generation” (120 minutes –approx.)

"Cyberbullying is a rapidly emerging form of immoral, antisocial behaviour that presents new and sometimes frightening challenges to parents, teachers, and others committed to the education and well-being of our children and youth. Bill Belsey's www.cyberbullying.ca project brings the nature and scope of this behaviour into sharp focus. I will use this site as the primary cyberbullying reference site for my work with teachers. It is a much needed child of its widely used parent site, www.bullying.org," said Dr. William Egnatoff, Professor, [Computers in Education](#), at the Faculty of Education of Queen's University.

The project, initiated by noted Canadian educator Bill Belsey, was created because he observed that cyberbullying has become a huge problem in other parts of the world, where mobile phones and other telecommunications tools are more deeply embedded in youth culture. www.cyberbullying.ca is the very first Web site in the world to address the issue of cyberbullying specifically.

"I think that we have a window of opportunity to try and be more proactive and raise awareness about this issue through education. Unfortunately, cyberbullying is already becoming a larger issue in the lives of young people every day", observes Belsey.

"Cyberbullying involves the use of information and communication technologies such as e-mail, cell phone and pager text messages, instant messaging, defamatory personal Web sites, and defamatory online personal polling Web sites, to support deliberate, repeated, and hostile behaviour by an individual or group, that is intended to harm others." -Bill Belsey

This multimedia presentation offers a formal definition of cyberbullying, information about how cyberbullying might be prevented, strategies and resources for those who are currently dealing with cyberbullying in their lives, facts and related news about today's "Always On" society. It also offers an introduction to what Belsey calls "cyberslang". "This 'Always On' generation has something akin to their own language that they use to communicate with each other. This includes the use of many acronyms, abbreviations and emoticons. Adults who see such messages on a child's cell phone, might not even know that they are being cyber-bullied", advises Belsey.

“Virtual World – Real Consequences” –by Bill Belsey (90 Minutes –approx.)

Young people today are growing up in a time when they have always had access to the Internet, computers, mobile phones and other information and communication technologies (ICTs). American writer and researcher Marc Prensky calls them “Digital Natives”. Mr. Belsey refers to them as the “Always-on Generation”.

While the “Always-on Generation” may understand how to use these new ICTs with strong technical ability in cyberspace, they are often quite unaware of the real world consequences that their online behaviours and actions may have for others and for their own lives in the real world.

This presentation will use real-life stories and examples to help young people understand that their actions and behaviours online DO have real impacts on others and “What you say on the Internet, you can’t take back.”

The presentation will address issues such as privacy, personal safety identity theft, and cyberbullying and more, in an effort to have young people think before they post. This deeply engaging and at times emotional multimedia presentation will give youth, and those who care for them, much food for thought and topics for discussion and subsequent follow-up action to help them learn to think about the consequences of online behaviours.

Bill Belsey: Introduction

Bill Belsey is President of Bullying.org Canada.

He is the creator and facilitator of www.bullying.org, the world’s most-visited and referenced Website about bullying. www.bullying.org has won many awards including the Childnet International Award that goes to Internet initiatives that make the world a better and safer place for young people and was a finalist for the Stockholm Challenge Award, an award that has been referred to as “The Nobel Prize of the IT (Information Technology) world.”

Mr. Belsey is the creator of www.cyberbullying.ca, the world’s first Website about the issue of cyberbullying, in fact, he is often cited as the first person to introduce and define this word.

He was also the originator of the annual Bullying Awareness Week. November 16th to the 22nd. 2008 will mark its sixth year. See www.bullyingawarenessweek.org for more information about this major initiative.

He also created and is the facilitator of www.bullyingcourse.com, an educational resource that offers online courses and Webinars about bullying and cyberbullying for parents and educators.

Mr. Belsey is a winner of the Prime Minister's Award for Teaching Excellence in Science, Mathematics and Technology. He is also a recipient of the Royal Bank Fellowship from the Mathematics, Science and Technology Group at Queen's University and the Roy C. Hill Fellowship for Innovations in Education from the Canadian Teacher's Federation.

In May 2006, Mr. Belsey received Canada's National Technology Innovations Award from The Learning Partnership and his presentation “Change the World 101” was given the “Conference Award” as the most outstanding work presented during the entire gathering.

In October 2006, Mr. Belsey was named as a Fellow of the World Technology Network in the Education category at a gala event at San Francisco's City Hall. At this same ceremony, former U.S. Vice President Al Gore was inducted as a Fellow in the Environment category and Tim Burners-Lee, one of the co-creators of the World Wide Web, was honoured in the Internet category.

In November 2007 he was recognized with a nomination for the YMCA Peace Medal.

Mr. Belsey was asked to offer his input into the United National International Research Study in Bangkok on Violence and Children.

His print interviews have appeared in Parenting Magazine, the Globe and Mail, and the Christian Science Monitor. He has appeared numerous times on the CTV and CBC National News. He has been a consultant to "The Dr. Phil Show" and ABC News 20/20 with Diane Sawyer. In an interview with Mr. Belsey on CBC TV's "The National", Peter Mansbridge referred to www.bullying.org as "One of the best Web sites in the world for children".

Mr. Belsey, who now lives in Cochrane, Alberta, with his wife, Helene (also a teacher), and two teenage children, decided to return to the classroom. He currently teaches grade five at Springbank Middle School for the Rockyview School Division. To check out his students' innovative work, do a Google search for "Canada's Coolest Class" then click on "I'm feeling lucky", you will be directed to www.coolclass.ca.

He is a much sought-after speaker and presenter on the topics of bullying, cyberbullying, technology integration, innovation, community development and global education. He has presented at many conferences across Canada and around the world.